

KEY HIGHLIGHTS



An International Platform:

This is the first time ever that Indian Real Estate Awards are envisioned to have been organized outside India, especially in a country like Dubai [UAE], which is a world leader for its favorable and progressive approach towards Real Estate and Infrastructure.

Media Coverage:

First time in the history of electronic media, an Award ceremony will be telecast on more than 20 major Indian TV Channels, making it one with maximum endorsement from media houses and business associations. Winners will definitely have a high PR/news coverage.



Penetration/Reach - Truly PAN INDIA:

The awards command a pan-India reach, engaging the developers not only from the major but also from tier 2 and 3 cities. The expected number of applications for nominations for various categories is over 1000, which speaks volumes about the coverage.

High Retention Value:

These International Awards esteem a high retention value and earn great mileage for the winners, which can be encashed for credibility and business promotion.



Networking Opportunity:

Unparalleled networking opportunities with industry leaders, including leading professionals from top real estate companies, allow for exploration of innovative ideas from the people driving change in our industry.

KEY DRIVERS

- Publicly recognise the highest levels of achievements of the Real Estate.
- Support improved business strategy & development in Real Estate practice.
- Endorse your Company's expertise and professionalism.
- Establish a benchmark for exemplary practices within the Real Estate Industry.
- Continuously improve and raise Industry Standards.
- Reinforce the value of the Real Estate Industry.
- Reinforce consumer confidence in the Real Estate Industry.